

# RORY J. DREZDON

20+ years experience in graphic communication

## SKILLS

Computer graphic design and production, typography, print and web, retouching, illustration, photography, proofing, editing, writing, programming, HTML / CSS for web.

Background and solid understanding of marketing and sales.

Fine organizational and people skills.

Able to manage and supervise or follow direction as a member of a team.

Understanding of workflow processes.

Experience as a teacher / mentor / coach.

## SOFTWARE

Great aptitude for learning new software and maximizing features for greatest efficiency.

- Microsoft Office: Word, Powerpoint, Excel, Access. • Filemaker Pro
- Adobe Creative Suite: Photoshop, InDesign, Illustrator, Acrobat, Acrobat Distiller, Dreamweaver, Flash, Lightroom
- Visual Basic, J Builder, J Query, VBA within Office Suite Applications, Oracle
  - BBEdit and other text editing for HTML
  - FTP tools: Transit, Fetch, WS FTP
- Additional file transfer tools: Dropbox, YouSendIt

## EMPLOYERS / CLIENTS

Harley-Davidson, Rockwell International, Kohler Company, Hoffman York, Nelson Schmidt, Laughlin Constable, ZKH, CPI, Scott Advertising, National Kidney Foundation, Kohls Meyer & Wallis, Journal Communications, MIAD

## EDUCATION

Bachelor of Arts, Technical Communication  
University of Wisconsin – Platteville

Associate of Applied Science, Programmer / Analyst  
Milwaukee Area Technical College

## LINKS

[www.mr-cool.com](http://www.mr-cool.com)